



YOU CAN'T BE MELANCHOLY IN FASHION BECAUSE
PEOPLE DON'T RESPOND TO IT.

FASHION

GLAMOROUS



◆ DESIGN NUMBER .1006 ◆


POONAM
DESIGNER

COLLECTION





DECIDING

I WEAR MY SORT OF CLOTHES TO SAVE ME THE TROUBLE
OF DECIDING WHICH CLOTHES TO WEAR



IMPORTANT

OVER THE YEARS I HAVE LEARNED THAT WHAT IS IMPORTANT
IN A DRESS IS THE WOMAN WHO IS WEARING IT
♦ DESIGN NUMBER.1003 ♦

POONAM
BEAUTIFUL



NOTHING MAKES A WOMAN MORE BEAUTIFUL
THAN THE BELIEF THAT SHE IS BEAUTIFUL
♦ DESIGN NUMBER.1012 ♦





DESIGNERS
• DESIGN NUMBER. 1009 •



FASHION IS WHAT YOU'RE OFFERED FOUR
TIMES A YEAR BY DESIGNERS.
AND STYLE IS WHAT YOU CHOOSE






POONAM
DESIGNS

SIMPLICITY

WOMEN SHOULD LOOK LIKE WOMEN
A PIECE OF CARDBOARD
HAS NO SEXUALITY



POONAM
DESIGNER

IMPORTANT
• DESIGN NUMBER.1002 •

FASHION IS NOT NECESSARILY
ABOUT LABELS. IT'S NOT ABOUT
BRANDS. IT'S ABOUT
SOMETHING ELSE THAT
COMES FROM
WITHIN YOU.



QUALITY

IT'S BETTER TO HAVE FEWER THINGS OF
QUALITY THAN TOO MUCH EXPENDABLE JUNK
◆ DESIGN NUMBER. 1010 ◆



OUTRAGEOUS

IN DIFFICULT TIMES, FASHION
IS ALWAYS OUTRAGEOUS



INTRIGUING



ANYONE CAN GET DRESSED UP AND GLAMOROUS,
BUT IT IS HOW PEOPLE DRESS IN
THEIR DAYS OFF THAT ARE
THE MOST INTRIGUING
◆ DESIGN NUMBER.1007◆



COLLECTION

DESIGN NO.	FABRIC DETAIL
1 0 0 1	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 2	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 3	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 4	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 5	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 6	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 7	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 8	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 9	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 1 0	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 1 1	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 1 2	COTTON JECARD STRIP WITH EMBROIDERY WORK

QTY: 12pcs

SIZE.: S,M,L,XL,XXL,3XL,4XL,5XL

◆◆◆ Manufactured & Marketing By ◆◆◆

Smit Creation



1001

1002

1003

1004



1005

1006

1007

1008



1009

1010

1011

1012




POONAM
DESIGNER

• DESIGN NUMBER. 1001 •

IMPORTANT



OVER THE YEARS I HAVE LEARNED THAT WHAT IS IMPORTANT
IN A DRESS IS THE WOMAN WHO IS WEARING IT



CHALLENGE



◆ DESIGN NUMBER.1005◆

DESIGN IS A CONSTANT CHALLENGE TO BALANCE
COMFORT WITH LUXE, THE PRACTICAL
WITH THE DESIRABLE



YOURSELF

• DESIGN NUMBER. 1008 •



WHAT YOU WEAR IS HOW YOU PRESENT
YOURSELF TO THE WORLD. ESPECIALLY TODAY,
WHEN HUMAN CONTACTS ARE SO QUICK.
FASHION IS INSTANT LANGUAGE.

POONAM
DESIGNS





WOMEN SHOULD LOOK LIKE WOMEN.
A PIECE OF CARDBOARD
HAS NO SEXUALITY



POONAM
DESIGNS

SIMPLICITY

• DESIGN NUMBER: 1004 •