



YOU CAN'T BE MELANCHOLY IN FASHION BECAUSE  
PEOPLE DON'T RESPOND TO IT.

**FASHION**

**GLAMOROUS**



◆ DESIGN NUMBER .1006 ◆



POONAM  
DESIGNER

# COLLECTION





## DECIDING

I WEAR MY SORT OF CLOTHES TO SAVE ME THE TROUBLE  
OF DECIDING WHICH CLOTHES TO WEAR



## IMPORTANT

OVER THE YEARS I HAVE LEARNED THAT WHAT IS IMPORTANT  
IN A DRESS IS THE WOMAN WHO IS WEARING IT  
♦ DESIGN NUMBER.1003 ♦

POONAM  
BEAUTIFUL



NOTHING MAKES A WOMAN MORE BEAUTIFUL  
THAN THE BELIEF THAT SHE IS BEAUTIFUL  
◆ DESIGN NUMBER.1012 ◆





**DESIGNERS**  
• DESIGN NUMBER. 1009 •



FASHION IS WHAT YOU'RE OFFERED FOUR  
TIMES A YEAR BY DESIGNERS.  
AND STYLE IS WHAT YOU CHOOSE





  
POONAM  
DESIGNS

# SIMPLICITY

WOMEN SHOULD LOOK LIKE WOMEN  
A PIECE OF CARDBOARD  
HAS NO SEXUALITY



POONAM  
DESIGNER

IMPORTANT  
• DESIGN NUMBER.1002 •

FASHION IS NOT NECESSARILY  
ABOUT LABELS. IT'S NOT ABOUT  
BRANDS. IT'S ABOUT  
SOMETHING ELSE THAT  
COMES FROM  
WITHIN YOU.



**QUALITY**

IT'S BETTER TO HAVE FEWER THINGS OF  
QUALITY THAN TOO MUCH EXPENDABLE JUNK  
◆ DESIGN NUMBER. 1010 ◆



**OUTRAGEOUS**

IN DIFFICULT TIMES, FASHION  
IS ALWAYS OUTRAGEOUS





# INTRIGUING



ANYONE CAN GET DRESSED UP AND GLAMOROUS,  
BUT IT IS HOW PEOPLE DRESS IN  
THEIR DAYS OFF THAT ARE  
THE MOST INTRIGUING  
◆ DESIGN NUMBER. 1007 ◆



# COLLECTION

DESIGN NO.	FABRIC DETAIL
1 0 0 1	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 2	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 3	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 4	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 5	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 6	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 7	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 8	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 0 9	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 1 0	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 1 1	COTTON JECARD STRIP WITH EMBROIDERY WORK
1 0 1 2	COTTON JECARD STRIP WITH EMBROIDERY WORK

QTY: 12pcs

SIZE.: S,M,L,XL,XXL,3XL,4XL,5XL

◆◆◆ Manufactured & Marketing By ◆◆◆

Smit Creation



1001

1002

1003

1004



1005

1006

1007

1008



1009

1010

1011

1012



POONAM  
DESIGNER

• DESIGN NUMBER: 1001 •

IMPORTANT



OVER THE YEARS I HAVE LEARNED THAT WHAT IS IMPORTANT  
IN A DRESS IS THE WOMAN WHO IS WEARING IT



# CHALLENGE



◆ DESIGN NUMBER.1005◆

DESIGN IS A CONSTANT CHALLENGE TO BALANCE  
COMFORT WITH LUXE, THE PRACTICAL  
WITH THE DESIRABLE



# YOURSELF

• DESIGN NUMBER. 1008 •



WHAT YOU WEAR IS HOW YOU PRESENT  
YOURSELF TO THE WORLD. ESPECIALLY TODAY,  
WHEN HUMAN CONTACTS ARE SO QUICK.  
FASHION IS INSTANT LANGUAGE.

POONAM  
DESIGNS





WOMEN SHOULD LOOK LIKE WOMEN.  
A PIECE OF CARDBOARD  
HAS NO SEXUALITY



POONAM  
DESIGNS

SIMPLICITY

• DESIGN NUMBER: 1004 •