



PASSION TREE  
A Venture Of Varniraj Group



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# FLAIR TALK

VOL-1



PASSION TREE

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The runway isn't just about showing fashion, it's about gaining confidence. And we really believe that once you've got your confidence, you can wear anything you can do anything.

New MODERN

Fashion  
Falling  
in LOVE  
again

The Grand Lady



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"HIGH AND LOW ISN'T SUCH A NOVELTY THING, IT'S HOW YOUNG PEOPLE INTERPRET THE LIFE WE'VE BEEN GIVEN. IT'S HOW WE LOOK AT LUXURY BRANDS, IT'S HOW WE LOOK AT HERITAGE BRANDS."





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perfect

A woman has no need to be perfect or even beautiful to wear my dresses.  
The dress will do all that for her.



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# COLLECTION



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"I THINK THE FASHION IS SUPER SERIOUS AND HUMOR IS SUSPECT AND PEOPLE DON'T ALWAYS KNOW HOW TO APPROACH IT. SOMETIMES PEOPLE HAVE QUESTIONED WHETHER I WAS MAKING FUN OF THE INDUSTRY OR JUST AT MYSELF. I'M JUST TRYING TO RAISE A SMILE. CLOTHES AREN'T MEANT TO BE WORSHIPPED AT A CHURCH ALTAR. I HAVE A DIFFERENT APPROACH TO MOST DESIGNERS."













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NEW SEASON





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'Fashion you can buy, but style you possess. The key to style is learning who you are, which takes years. There's no how-to road map to style. It's about self expression and, above all, attitude.'





# DESIGN STYLE



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"Fashion is very important. It is life-enhancing and, like everything that gives pleasure, it is worth doing well."

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B  
Beautiful  
The most beautiful thing  
you can wear is confidence.



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