

with it's vibrant prints . bold colors the new season
on the Indian runway is the perfect mix of modern and ethnic all you have
to do choose your favourite



2007





STYLE

ENJOY THE FUSION OF OUR VARIOUS STYLE LOOKS
WHICH FEMININE TOUCH



2004

CHIC

EXPLORE THE WONDERS OF YOUR CHIC LOOK.



2006



EVERY FLOWER IS A SOUL
LACY
ENJOY THE POWER OF OUR VARIABLE LACY LOOK





EVERY FLOWER IS A SOUL

LACY

ENJOY THE POWER OF OUR VARIABLE LACY LOOK.

An advertisement for the brand "LACY". At the top, there is a large, ornate chandelier. Below it, the brand name "LACY" is written in a large, bold, black serif font. Above "LACY", there is a smaller line of text: "EVERY FLOWER IS A SOUL". Underneath "LACY", there is another line: "ENJOY THE POWER OF OUR VARIABLE LACY LOOK.". In the center of the ad is a framed portrait of the same woman from the first image, wearing the same yellow kurta. The year "2008" is printed at the bottom right of the frame. The background of the ad is a light, neutral color.

2008



CHIC

EXPLORE THE WONDERS OF YOUR CHIC LOOK.



2002



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2003





2001



2002



2003



2004



2005



2006



2007



2008

The realization of our true being our true identity, a free-through attitude stating who we are and where we belong.