

EXCLUSIVE BRANDS

'I think fashion can do a lot. Fashion is very popular, so it can help broadcast a message and reach a new generation.'



ETERNAL

VOL-1

Diya
TRENDS

A Venture of: *Kajal Style*

BEYOND
CLASS



I think there is
beauty in everything.
What 'normal' people
perceive as ugly, I can
usually see something of
beauty in it.

THE
IMPACT
ISSUE

A TRENDY FASHION AT AFFORDABLE PRICE

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SPRING IN YOUR STEP

A Venture of : *Royal Style*



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A Venture of: *Kajal Sufi*

NATURAL BEAUTY



1006

SYASII®
I'm Here



• 4001 •

BEAUTY



YOUR PERSONALITY

"Fashion is very important. It is life-enhancing and, like everything that gives pleasure, it is worth doing well."



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NEW
COLLECTION



Mood of
the Wormth



Modern Minimal



THE OUTSIDER

"Fashion is part of the daily air and it changes all the time,
with all the events. You can even see the approaching of a revolution in clothes.
You can see and feel everything in clothes."



EXCLUSIVE BRANDS

"The way I dress depends on how I feel.
I never have to psych myself up.
Usually it just feels like it works."



CREATIVE ISSUE

"Don't be into trends. Don't make fashion own you, but you decide what you are, what you want to express by the way you dress and the way to live."



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1012

Diya
TRENDS

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